



YOUR BUSINESS AMBASSADOR IN CYPRUS

If you are a commercial organisation based outside Cyprus and you plan to setup operations in Cyprus we can assist you in achieving this by minimising risk and thus increasing success potential. You could think of it as the commercial expertise you will need over and above specialised services like Legal and Accounting/Auditing services. This service could also be suitable for companies that already operate and they either want to grow, buy or sell, or just pure monitoring of the market.

A SPECIAL MARKET MONITORING SERVICE

COVID-19 SPECIAL SERVICE

If the pandemic restrictions prevent you from travelling to Cyprus, we can become your "eyes and ears" in the commercial environment of Cyprus. We offer continuous and independent market information which may cover the following fields:

- Market State and Development
- Presence of brands and activity in Retail
- Competitive Analysis
- Promotional/Advertising activity
- Issues like Out of Stocks/Merchandising quality etc
- Shares and Trends
- Photographs of displays/events
- Executive Movements

The scope of services will be agreed from the beginning and reports will be sent to you at predetermined times and in agreed form. Information may cover products on sale in the following type of retail premises:

- Hypermarkets / Supermarkets
- Grocery / Kiosks / Convenience
- Electrical, Electronic, Mobile Retail
- Pharmacies
- DIY
- Multi Product big stores



This service is provided by professionals with long in-depth knowledge of the retail sector as well as analytical skills.

